

A
TASTE OF
Shetland



The Taste of Shetland Local Seafood Provenance Scheme was originally set up with support from Shetland Fishermen, Seafood Shetland, the Shetland Shellfish Management Organisation and Salmon Scotland. The aim of the scheme is to celebrate Shetland's world-class seafood, help people learn more about the fish in our waters and encourage everyone to eat a wider variety of the astounding cornucopia of seafood we have right here on our doorsteps.

If you're a visitor, we want you to be able to source and savour Shetland seafood, whether you want to sample traditional fish and chips, find fine dining options, buy fresh seafood yourself and prepare it at home or find out how to get the freshest Shetland seafood delivered to your door when you return home.

Through the scheme local producers, processors, fishmongers, shops, restaurants and eateries proudly promote their use of local seafood. Use the map inside this leaflet to find businesses celebrating local seafood or look out for the Taste of Shetland Seafood logo when you're out and about.

For more information on A Taste of Shetland, news and information about Shetland Seafood and the wider food and drink scene in Shetland, visit
www.tasteofshetland.com

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For recipe ideas visit
www.somuchtosea.co.uk/recipes



The Local Seafood Provenance Scheme was made possible thanks to

REGIONAL
Food Fund

Delivered by
SCOTLAND
FOOD & DRINK
PARTNERSHIP

And supported by
 Scottish Government
Riaghaidas na h-Alba
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For more information visit
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A
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LOCAL *Seafood*
PROVENANCE
SCHEME

Sea to plate
CELEBRATING SHETLAND'S
OUTSTANDING SEAFOOD



www.tasteofshetland.com

Designed by Lou Jackson Design

A TASTE OF Shetland



Shetland lies at the heart of some of the richest and most pristine fishing grounds in Europe. The waters around Shetland provide a bountiful harvest of seafood. This includes sustainably farmed salmon and mussels, and wild caught fish and shellfish.

The pure, clean waters around Shetland are home to an unusually wide range of fish species. Over the past decade the whitefish fleet has landed at least 55 different species, including cod, haddock, whiting, monkfish and flatfish.

Shetland also has an impressive pelagic fleet with some of Scotland's largest and most modern vessels. Pelagic fish are shoaling, migratory species, such as mackerel and herring, that live near the surface of the sea or in mid-water.

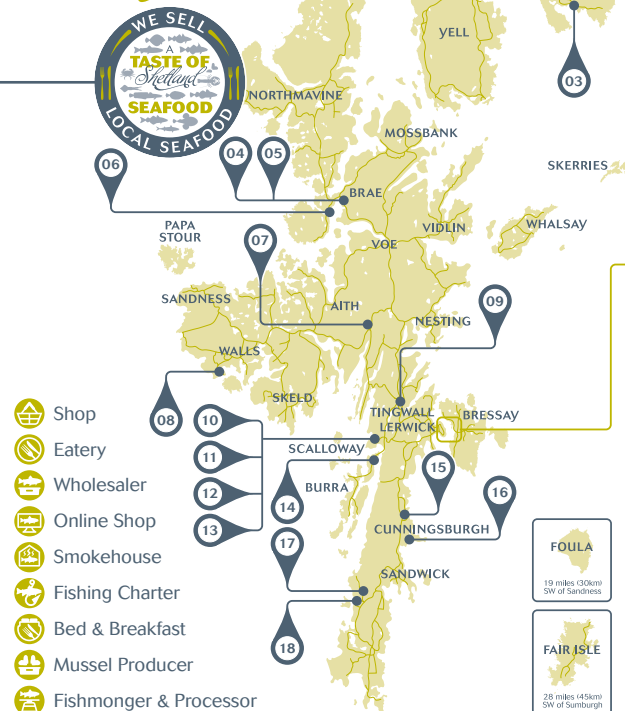
The inshore fleet, composed largely of small, single-handed craft, focus on outstanding shellfish such as lobsters, velvet crabs and scallops.

Remarkably, almost half the fish landed in the UK is caught within 100 nautical miles of Shetland.

Our naturally pristine environment and sparkling pure waters are what make Shetland seafood stand out. For top chefs and discerning customers the world over, Shetland is synonymous with the very best premium seafood available.



WHERE TO FIND SHETLAND Seafood



01	Skibhoul Bakery and Stores Unst T 01957 711304	🏠 🍷 🍷 🍷
02	R.S. Henderson Yell T 01957 744248	🏠 🍷
03	Gord Guest House & Holiday Cottages, Farm, Shop & Café Fetlar T 01957 733226 T 01957 733227	🏠 🍷 🍷 🍷 🍷
04	Frankie's Fish and Chips Brae T 01806 522700	🍷 🍷 🍷 🍷
05	Brae Garage & Shop Brae T 01806 522331	🏠 🍷
06	Busta House Hotel Brae T 01806 522506	🍷 🍷 🍷 🍷
07	Mill Café in Bonhoga Gallery Weisdale T 01595 743843	🍷 🍷 🍷 🍷
08	Bo's B&B Walls T 01595 809258 M 07900 651819	🍷 🍷
09	Herrislea House Hotel Tingwall T 01595 840208	🍷 🍷 🍷 🍷

LERWICK & BRESSAY BUSINESSES	Blydoit Fish Ltd. T 01595 693364	🏠 🍷 🍷 🍷 🍷
	Central Café Islesburgh Community Centre T 01595 745100	🍷 🍷 🍷 🍷
	Coffee Culture & Food Culture T 01595 694376	🍷 🍷 🍷
	Hay's Dock by the Dowry T 01595 502373	🍷 🍷 🍷
	Island Fish Shetland, Ltd. T 01595 690111 M 07901 617185	🏠 🍷 🍷 🍷 🍷
	Island Larder Ltd. T 01595 694324	🏠 🍷 🍷 🍷 🍷
	J.W. Gray & Co. T 01595 693749	🍷 🍷
	Kveldros House Hotel T 01595 692195	🍷 🍷 🍷
	Maryfield House Hotel T 01595 820203	🍷 🍷 🍷
	Peerie Shop Café T 01595 692817	🍷 🍷 🍷
	Scoop Wholefoods T 01595 695888	🏠 🍷 🍷
	Silver Chord Charters M 07918 681130	🍷
	Simpson Fish T 01595 693000	🍷 🍷 🍷
	Sound Service Station & Butcher T 01595 693772	🏠 🍷 🍷
	The Dowry T 01595 692373	🍷 🍷 🍷
	The Feast Restaurant Northlink Ferries T 0800 111 4422	🍷 🍷 🍷 🍷
	The Lerwick Hotel T 01595 692166	🍷 🍷 🍷
	The Shetland Hotel T 01595 695515	🍷 🍷 🍷
	10 Blydoit Fish Ltd. Scalloway T 01595 880011	🏠 🍷 🍷 🍷 🍷
	11 The KB Scalloway T 01595 880296	🍷 🍷 🍷
	12 Westside Sea Adventures Scalloway M 07795 817980	🍷 🍷 🍷
	13 Da Haaf Restaurant Scalloway T 01595 772480	🍷 🍷 🍷
	14 Seaspray (Shetland) Ltd. Trondra T 01595 880697 M 07557 768634	🏠 🍷 🍷 🍷 🍷
	15 Mackenzie's Farm Shop and Café Cunningsburgh T 01950 477790	🏠 🍷 🍷 🍷
	16 Thule Ventus Cunningsburgh T 01950 477787	🍷 🍷 🍷 🍷
	17 Bigton Community Shop Bigton T 01950 422307	🏠 🍷
	18 Hayhoull B&B Bigton T 01950 422206 M 07868 518831	🍷 🍷