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Brochure design by Artmachine Shetland

Welcome

Welcome to the Shetland Food and Drink Guide 2023. This is set to be a busy year in Shetland and our members will be involved in the many and varied events taking place. In addition to the regular highlights of the fire festivals, music events and concerts, agricultural shows, drama, cinema and literary festivals, the classic motor show, knitwear and wool events; large numbers of visitors and Shetland residents will be welcoming the truly impressive spectacle of the Tall Ships Races between 26th and 29th July. All this is in addition to the beautiful natural environment featuring landscapes, wildlife and birds which continues to receive excellent and well-deserved television and media exposure. This is the place that we are fortunate to call home

Our members represent a wide range of businesses and organisations involved with Shetland Food and Drink. From the primary producers we have a huge range of fish: white fish, with 23 different species landed on each working day, pelagic fish: herring and mackerel, salmon, mussels and just recently, oysters.

Native and cross-bred animals graze on hills and headlands, and lamb, beef and pork of exceptional quality are processed at our local abattoir ensuring the absolute minimum of food miles for our local crofters and farmers. The local dairy supplies milk, cream, butter and buttermilk every day.

Fresh eggs, vegetables and home baking can be bought at honesty boxes and cake fridges throughout Shetland as well as in the network of local independent shops which supply local communities throughout the year including the times when supermarket shelves lie empty through inclement weather.



Our drinks members include the gin distillery in Unst, the brewery in Lerwick and soon, a whisky distillery in Lerwick. Hotels, cafes and restaurants and tearooms serve a wide range of delicious food including much that is local, and homemade. Keep an eye out in the local media for the venues for our now famous 'Sunday Teas' supplied with a warm Shetland welcome by enterprising local country hall volunteers.

We are very proud to represent and promote and celebrate the work of all our members and we encourage you to enjoy our fantastic island larder!

Marian Armitage Chair, Shetland Food and Drink



Anderson Butchers



Anderson Butchers is a family-owned craft butchers which has been providing the people of Shetland with quality meat products since 1990.

Anderson's expert butchers prepare a wide range of fresh produce daily. As well as fresh butchery products, they also produce a selection of cooked meats and pies and their very popular reestit mutton.



They have a well-stocked licenced grocer's shop in Whiteness, on Shetland's west side, where you can buy meat products direct. They also supply a range of fresh fruit and veg, local bakery products, dry goods, fresh fish, confectionery and alcohol.

You will find their delicious products stocked in various shops across Shetland. Their reestit mutton is also available via mail order between November and January.

 Anderson Butchers Brugarth Whiteness Shetland, ZE2 9GJ **(2)**

01595 840 262



whiteness@andersonbutchers.uk

The Auld Manse

2

New accommodation and cafe situated in a quiet area of Whalsay with beautiful sea views.

This 17th century building has been lovingly restored to a beautiful cafe, function rooms and en-suite accommodation. The Auld Manse was thought to have originally been a merchant's house and then a manse for the local minister. In the early 1900 a new manse was built; the original house then became a private dwelling.

Sister duo Julie Williamson and Andrea Huntley bought the building in 2021 with the idea that it could be turned into a beautiful cafe and accommodation. Now, the newly renovated Auld Manse offers comfortable family, double/twin rooms each with en-suite, kitchenette, TV and Wi-Fi.

They serve as much local produce as possible in their cafe and they also support local crafters with a display area.









© 01806 566 799



auldmansewhalsay@gmail.com

Bigton Farm





The Budge family have been farming at Bigton for generations. They produce premium quality QMS-certified beef and lamb in one of the most scenically spectacular areas Shetland has to offer.

Their sheep graze on beautiful St Ninian's Isle for most of the year, while their cattle spend the summer over on the east coast of Shetland, grazing a healthy mix of wild flowers and grasses.

Bigton Farm produce their own livestock feed, wintering their animals on home-grown silage and barley. This makes for an environmentally sustainable product and improves the final quality and flavour of the meat.

The farm often participates in local events - keep an eye on their social media to see what's happening! They welcome visitors throughout the year, by appointment.

Bigton Farm Bigton Shetland ZE2 9JA

- © 01950 422 397 07970 973 613
- bigtonfarm@hotmail.com

Blydoit Fish Shop Ltd.

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your ideal local fishmonger, serving Shetland and beyond since 2003. They are fishermen, processors, wholesalers and retailers, with an A-Z knowledge of fish and fishing! They have two shops, one in Scalloway and the other at Rudda Park in Lerwick. They also run a processing unit, Shetland's leading commercial smokehouse, and have their own fishing boat: the Mizpah.

Both shops sell a wide range of locally caught fresh, frozen, salted and smoked fish, shellfish, lobster and crab, as well as local, sustainably farmed fish and shellfish. They supply many of the local eateries and you'll also find Blydoit fish in many of the independent shops around Shetland.

Drop by to see what's fresh today, and get tips and advice from one of Taste of Shetland's Local Seafood Champions.





- Blydoit Fish Shop Ltd. Unit 1, Blydoit Industrial Estate, East Voe, Scalloway Shetland, ZE1 OUG
- © 01595 880 011 01595 693 364
- admin@blydoitfish.shetland.co.uk

Bonhoga Gallery





Bonhoga Gallery is situated in the historic Weisdale Mill. The building was renovated and opened as Bonhoga Gallery in 1994, and since then has been welcoming large numbers of Shetland residents and visitors to the isles.

Bonhoga means 'my spiritual home' in Shetland dialect. The gallery is owned and run by Shetland Arts and promotes the best of Shetland, national and international applied art and craft.

Situated in a south-facing conservatory overlooking the Weisdale burn, the Mill Café is a popular spot all year round. The menu features locally sourced produce, and all food is prepared daily on the premises. The cosy, airy interior lends itself to quiet contemplation of nature and art over coffee and cake, or an intimate, convivial lunch with family and friends.

Bonhoga Gallery Weisdale Mill Weisdale Shetland 7F2 9I W 01595 745 750info@shetlandarts.org

Bo's B and B

6

Henry and Bo have been in hospitality for over 30 years. They enjoy welcoming people into their home on the picturesque west side of Shetland. With one beautiful double room and two great camping böds available, they offer quality hospitality in a stunning location.

Located on a working croft, their house is built on the same basic floor plan as a traditional Shetland croft house, but it is an eco-friendly modern build constructed using some of the latest renewable technologies.

The views from the house are beautiful and there are plenty of walks right on the doorstep along the coastline. At Bo's B and B you're never far from spectacular seascapes and excellent beachcombing opportunities.

Henry and Bo are avid gardeners and excellent chefs. Much of what you eat during your stay will be homegrown or as locally sourced as possible.



- Bo's B and B
 Muckleburgh View
 Walls
 Shetland
 7F2 9PD
- © 01595 809 258 07900 651 819
- bo.simmons@btinternet.com

Busta House Hotel





Busta House Hotel is the ideal setting for a romantic getaway, a family celebration, or a luxury base for an action-packed Shetland holiday. This historic building is full of character. Originally the Laird's residence, parts of the house date back to 1588.

The menu is designed to showcase local produce. The owners, Joel and Grant, both strive to use premium Shetland produce wherever possible. Whether you are looking for lunch, dinner or afternoon tea, Busta won't disappoint.

The hotel's long room boasts an impressive collection of whiskies. It's the ideal place to curl up with a book after a day out walking. The long room is also used as an intimate venue for weddings and celebrations, and the beautiful grounds are the perfect backdrop for photographing a special day.

Busta House Hotel
Busta
Brae
Shetland
ZE2 9QN



Central Café

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The Central Café is housed in Islesburgh Community Centre, a beautiful old building originally built in 1902 as the Lerwick Central Public School.

The family friendly cafe offers an extensive menu covering breakfast, lunch, tea and snacks. All food is freshly prepared in house using quality ingredients.

Whether meeting with friends or having lunch with colleagues, the Central Café is the place to go to enjoy a friendly catch up in a bright and airy environment. Wifi is available throughout the building.

Short of time, a takeaway service is available. Place your order by telephone or by using the Hopt app and collect at your designated time.

Islesburgh House Hostel, situated next door, is part of Islesburgh Complex offering budget accommodation in a beautiful setting overlooking the Jubilee Flower Park.



Central Café
Islesburgh Complex,
King Harald St.,
Lerwick, Shetland
ZE1 0E0



01595 745 100



islesburgh@shetland.gov.uk

The Chocolate Box





ZE2 9PT

Founded in 2020, Rosalind Nicol turned her love of chocolate hobby into a successful chocolatier business, The Chocolate Box, handcrafting a wide variety of dark, milk, white and dairy free chocolate products for every occasion.

Their wide range of products include truffle boxes, hot chocolate bombs, chocolate bars, chocolate spoons and bespoke products for seasonal holidays.

The Chocolate Box also provide hampers and gifts for special occasions. Their products are generally made to order, so do give them as much notice as you can if the chocolate is for a special date.

If you're looking for a unique Shetland souvenir for a chocolate fan in your life, you can't go wrong with one of their signature chocolate puffins, Shetland ponies, violins, Shetland sheep or Vikings!

Visit their website for a list of their local stockists.

The Chocolate Box (Shetland)

Onumber 07407 280 461 **Hillside Cottage** Voe Shetland

thechocolateboxshetland@yahoo.com

Cooke Aquaculture

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Cooke Aquaculture is one of Scotland's biggest salmon producers as well as being the largest producer of organic Scotlish salmon.

The company's Scottish seawater salmon farms are located in Shetland and Orkney, where the strong tidal waters are perfect for rearing the world's finest salmon. In Shetland, the strong currents around Yell and Unst create the perfect conditions for firm and muscular fish. The environmental conditions also make Shetland an ideal location for their freshwater operations.

With more than thirty years of successful salmon farming experience, Cooke Aquaculture run a fully integrated farming cycle, from hatchery to plate.

An industry leader in Scotland, Cooke Aquaculture produce exceptionally high-quality salmon for an increasingly demanding global market. The company is fully committed to achieving a strong and sustainable aquaculture industry.



Cooke Aquaculture
Uyeasound
Unst
Shetland
ZE2 9DL



01957 755 253 enquiries@cookeaqua.com

11 The Dowry





The Dowry opened in 2018 as a café bar by day and one of Lerwick's best restaurants by night. It has a distinctly Scandinavian feel, and fantastic views over the harbour.

They serve breakfast, brunch, lunch and dinner, and everything in between. There is something for everyone on the menu, from freshly made soups and sharing platters to seared Shetland scallops, Burra lobster, Lunna lamb and local rhubarb crème brûlée. The Dowry are big on provenance, and their knowledgable staff are always happy to explain exactly what they're serving. They are passionate about using local produce and supporting local producers.

Their drinks menu is well worth exploring too. There are interesting beers to be had, an impressive range of spirits, and a carefully selected wine list.

The Dowry
98 Commercial Street
Lerwick
Shetland
7F1 0FX



EG Farming Ltd.

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Gremista Farm has been in the competent hands of Eric Graham's family for over 20 years. They run it to high environmental standards, working to secure a sustainable future.

The farm is home to over 900 breeding ewes, including flocks of purebred native Shetland sheep and crossbred stock, and about 30 breeding cows, most of them pedigree Shorthorn. The majority of the farm's premium lamb and beef is sold locally through Shetland wholesalers and the Scalloway Meat Company.

Supporting a sustainable local food system and promoting the very best Shetland has to offer, Eric is a champion of all things Shetland and extremely proud of the values and heritage that underpin Shetland produce. Stalwart of the local crofting community, he is also a director of Shetland Food and Drink Ltd.



Gremista Farm Lerwick Shetland ZE1 OPT



01595 694 203 egfarming@outlook.com

13 Eventastic





Eventastic is an innovative, energetic company. They have a lovely café at the Gremista Industrial Estate and have opened a secondary café at the Shetland Marts. They can cater for any event from a finger buffet to a full wedding breakfast.

At their cafés you can while away some time or grab a quick bite while you're on your lunch break. They offer a diverse menu that caters for all dietary requirements.

Eventastic stock everything you need for organising events, or they can take the stress out of it for you.

Whether you're planning a fun-filled children's birthday party or a wedding of momentous scale, Eventastic can help you with everything from flowers to favours, from entertainment to eats.

Eventastic
Unit 2
25 Gremista Ind. Estate
Lerwick, Shetland
7F1 OPX



01595 691 053

@ jacky1711@hotmail.co.uk

Frankie's Fish & Chips

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An award-winning Fish and Chip Shop, Frankie's are passionate about sourcing sustainable local seafood and are champions of the local seafood sector.

Equally popular with locals and visitors, their all-day menu includes the freshest MSC haddock, mussels, scallops and crab, all locally caught.

Seafood specials, homemade tartare sauce, soups, homemade desserts and cakes are also available. For more specialist dining, gluten free options, a Senior Citizens' menu, and a wide range of options children will love are available. Take away or book to sit in, there is even outdoor seating with sea views for the long summer days.

Drop into their recently refurbished premises and let Frankie's friendly staff welcome you for a seafood feast and some of the best chips you'll find anywhere.





Frankie's Fish & Chips Brae Shetland ZE2 9QJ



01806 522 700



mail@frankiesfishandchips.com

Gord Guest House & Holiday Cottages, Farm, Shop & Café



Like many residents of small island communities, Juliet and Neil Bellis and Lucy Cummings juggle numerous iobs. They run a farm, the island's only quest house. self-catering accommodation, the shop and a café. Life is never dull!

Fetlar is one of Shetland's northern isles but easily accessible with regular ferries. If you can't stay overnight, it's a great day trip.

As well as the Guest House, they also have selfcatering properties, and are happy to prepare meals for guests, wherever you're staying on Fetlar.

Menus, in both the guest house and café, include fresh local produce. Beef, lamb, mutton and pork are all home-reared or locally sourced. The shop is stocked with local supplies from Shetland Farm Dairies, Blydoit Fish, Skibhoul Stores and Da Kitchen Bakery.

Gord Guest House & Holiday Cottages, Farm, Shop & Café, Aithness Fetlar, Shetland **ZE2 9DJ**

© 01957 733 226/7

@ gord@fetlarshetland.co.uk

Handmade Fish Co.

David Parham has been cold smoking Shetland salmon for over 25 years in his own custom designed and built smokers. He makes the sawdust for the smokers himself from carefully selected oak logs from the North of Scotland and smokes salmon he chooses himself directly from the packing station.

The salmon is aged for a number of days on fresh ice before he prepares them and dry salts the skinless sides. The salmon is then cold smoked for up to a week with lengthy resting periods between certain smokings.

This results in a unique, melt in the mouth smoked salmon sought after by customers who are seeking a high quality, unique culinary experience. For sale locally or by mail order.

David is very passionate about the product he makes, producing only very small quantities at a time with a work ethic more commonly found in high end Japanese sushi bars. Tastings are available upon request.







Claver Cottage Maywick **Bigton Shetland Islands ZE2 9.JF**



01950 422 214



Island Deli





Handmade sandwiches, packed lunches, picnic boxes, graze boxes, platters, deli products and ready meals freshly prepared daily in Shetland.

Based in Brae. Island Deli make their sought-after products fresh every morning, delivering them to retailers throughout the isles.

Island Deli strive to use as much Shetland produce as possible in their products including local meat, fish, softies and as much of their own Polycrub-grown produce as possible.

They offer a wide selection of high-quality products with varied fillings including vegetarian, vegan and dairy-free options.

Island Deli also cater for events and can supply their products for meetings, functions, parties and tour groups. Please get in touch with them if you would like to receive more information or to place an order.



© 01806 522 849



hello@islanddeli.co.uk

Island Fish Shetland Ltd.

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Island Fish Shetland Ltd. is a brilliant local fishmonger and processing business. Their mission is to produce fresh, affordable fish. Established in October 2018, it is a small, family-run business. When possible, they catch their fish with their own small fishing vessel: Lowra May LK213.

Island Fish Ltd. have retail premises in Lerwick. The shop is open five days a week and they also run a home delivery service, covering different parts of Shetland on different days of the week. Check their social media or give them a call to find out more. They stock a great range of wild caught and sustainably farmed fish and shellfish, both fresh and frozen.

The company is a Taste of Shetland Local Seafood Champion, celebrating and promoting Shetland's outstanding seafood.





Island Fish Shetland Ltd Unit 1 Marina Business Park Gremista, Shetland 7F1 0TA **(2)**

01595 690 111



Island Larder





The Island Larder is home to some of Shetland's finest products. They make their own luxury ice cream, Shetland fudge, Scottish tablet and world-famous Puffin Poo. They are also supporters of other small batch producers from Shetland, Scotland and further afield.

Visit the Island Larder refill station, boasting over 120 items, and top up your local milk through their milk dispenser. They only ever use Shetland milk in their café and in their Shetland ice cream. They are proud to be Shetland's only café operating in this way - making sure they lower their carbon footprint and plastic use.

The Island Larder are advocates for responsible consumption of the highest quality products available. This is why they only ever use local meat and Red Tractor assured poultry in their street food café. Palm oil, sustainable or otherwise, never features on the menu.

Island Larder 97 Commercial Street Esplanade Lerwick Shetland, ZE1 OBD



01595 694 324



sales@islandlarder.co.uk

Johnson & Wood Ltd. - Da Voe Bakery

Johnson & Wood Ltd. celebrated its centenary in 2015. As widely famed today for its bannocks, pies, cakes, bread and biscuits as they once were for their unsliced white loaf and ship's biscuits, it is the oldest commercial bakery in Shetland and still going strong!

Johnson & Wood began life at the request of the Navy, who needed to feed the hungry men stationed at East Voe as part of a blockade operation to prevent supplies reaching Germany during the First World War.

Voe has continued to feed Shetlanders ever since, and you can find their wares in independent shops across the isles. The inimitable Voe bannock is an integral part of celebrations in Shetland. Many a festivity would be considered incomplete without the requisite feast of Voe bannocks!





Johnson & Wood Ltd. Da Voe Bakery The Bakery Lower Voe, Shetland **ZE2 9PX**



© 01806 588 245



voe.bannocks@gmail.com

J.W. Gray & Co.



J.W. Gray & Co. are a premium general wholesaler serving both Shetland and Orkney. They keep independent shops stocked across the isles, supporting rural businesses and communities where it matters most.

As a local wholesaler that fully understands the needs of the local market, they are key players in keeping Shetland's economy thriving and sustainable.

Their mission is to help the businesses they serve to flourish. They believe that local shops provide much more than just shopping. They are community hubs and give shoppers access to a wide range of the very freshest produce with the lowest number of food miles.

J.W. Gray & Co. enable small, independent retailers to stock the essentials, whilst also offering a range of produce from local bakeries, butchers, fishmongers, fruit and vegetable growers, Shetland Farm Dairies and food producers, as well as a host of non-food and craft producers.

J.W. Gray & Co.
Gremista Industrial
Estate
Lerwick
Shetland
ZE1 OPX



01595 693 749



brian@jwgray.co.uk

Keldabister Farm

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Keldabister farm was established in 1814 and has been farmed by the Scott family ever since. This sheep farm is made up of two parcels of land, one on Bressay and the other on the neighbouring island of Noss.

The Scotts rear Shetland cross Cheviot sheep on Bressay, and purebred native Shetland sheep on Noss, both for their premium quality meat and the fine wool for which Shetland is famous.

Noss is a National Nature Reserve and one of Europe's top wildlife sites. The native Shetland breed is ideal for Noss as these sheep require minimal human intervention. They live, along with two NatureScot wardens through the summer months, in complete harmony with tens of thousands of gannets, puffins and great skuas.



Gardie House Keldabister Farm Bressay Shetland ZE2 9EL



07825 639 694



keldafarm@gmail.com

Kveldsro House Hotel





The Kveldsro House Hotel sits in a guiet residential cul de sac just a stone's throw from Lerwick's main street. With seventeen immaculately presented ensuite bedrooms, every guest is treated as an individual. They pride themselves on their relaxed, friendly attitude and a high standard of service.

The word Kveldsro (pronounced Kel-dro) is Old Norse for "evening peace". In the evening you can enjoy a cocktail, malt or Shetland beer in Kveldsro's bar whilst drinking in the view over Lerwick harbour. If it's dinner you're seeking, then the Kveldsro team will take good care of you. Their menu offers an eclectic choice, from modern Scottish cuisine through to old favourites like salad and steaks, plus delicious Shetland seafood.

If you are looking for a special romantic holiday, or to conduct your business trip in style, then Kveldsro House Hotel is the perfect accommodation choice.

Kveldsro House Hotel **Greenfield Place** Lerwick Shetland ZE1 OAO



© 01595 692 195



@ reception@kveldsrohotel.co.uk

Lerwick Brewery

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Founded in 2012, Lerwick Brewery is the UK's most northerly and most remote brewery.

They consider themselves to be as much Scottish as they are Nordic, which gives them their unique outlook on life, an outlook which is reflected in the beers that they brew.

The Lerwick Brewery team believes that beer shouldn't have boundaries. From lagers to IPAs to oatmeal stouts, they have something for everyone. Brewing expertise and passion underlies every aspect of this operation, delivering exceptional products to consumers.

The brewery shop and bar are open from Monday to Friday, 2-5pm, selling beers and merchandise, as well as a wide range of locally-made gifts. They also offer brewery tours and guided tastings, and their function room is available for hire.





Carwick Brewery
Staneyhill
North Road
Lerwick
Shetland, ZE1 ONA



The Lerwick Hotel





The Lerwick Hotel captures all moods. It's a modern, well-equipped hotel nestling on the shore in Shetland's capital. Accommodation is ideal for the business guest who wants to conduct their visit from a central location, or take advantage of well-equipped conference and meeting rooms. If you prefer sheer relaxation, the Lerwick Hotel provides an idyllic setting for exploring the isles and enjoying Lerwick.

Ten minutes' walk from the town centre, the Lerwick Hotel's location means the restaurant and many bedrooms take advantage of unrivalled views of Breiwick Bay and the island of Bressay. There are 35 well-appointed bedrooms, each with en suite facilities and many with unrestricted seaward views.

The Bay Brasserie restaurant enjoys a gorgeous open water vista, and is a popular location for lunch or dinner. Open daily from 12 noon to 2pm and from 5.30 to 9.30pm, you can reserve your table by phone or online.

The Lerwick Hotel
15 South Road
Lerwick
Shetland
7F1 ORB



01595 692 166 reception@lerwickhotel.co.uk

Mackenzie's Farm Shop and Café

The Mackenzies have been working their 38-hectare croft for generations. They started small with an honesty box for their surplus eggs. Now, Shetland's first ever farm shop sells a wide range of produce from their Aister croft, including beef, lamb, pork, eggs. vegetables, award-winning preserves, Shetland kale seeds and exclusive Aister 'oo' yarn, spun from their own Shetland fleeces.

They also stock a beautiful selection of locally sourced crafts and essentials, including peats and gas cylinders. The shop is a hub for the community and you will often find Mackenzie's organising and promoting local community efforts with charitable Christmas gift appeals and community meal schemes.

The Mackenzie's Farm Shop Café, currently leased by The Kitchen Table, serves hot meals, cakes, snacks, drinks and takeaways. Contact the café directly on 01950 477 825.



Mackenzie's Farm Shop and Café Cunningsburgh Shetland **7E2 9HA**



(a) 01950 477 790



mackenziesfarmshop@outlook.com

Mareel





Shetland Arts' modern arts venue, Mareel, is situated right on the edge of the North Sea. It occupies Lerwick's historic Hay's Dock quayside, beside the Shetland Museum and Archives, and offers a stunning setting for performance, production, studying or just relaxing with a coffee.

The café bar is a light, airy, contemporary space at the heart of Mareel, overlooking Lerwick harbour. Here you can watch seals, seabirds and occasionally otters bobbing about on the water outside as you take time to enjoy food, drinks and good company.

The café serves a range of sweet and savoury snacks, cakes and light lunches featuring fresh local produce. The well-stocked bar is also a popular facility for daytime refreshment or to enhance evening entertainment.

Mareel
Gutters Gaet
Lerwick
Shetland
ZE1 0W0



01595 743 843 info@shetlandarts.org

No88 Kitchen and Bar Shetland

28

Operating since August 2020, the No88 concept is to use the finest, seasonal local produce for casual dining be it lunch or dinner. They are in close contact with their local Shetland suppliers all year round to ensure they only serve the best that their suppliers have to offer.

No88 Shetland change their menu according to what is in season on the islands as advised by their producers, farmers, crofters and fishermen, including L & G Tullochs, Garths Croft, Gord farm, Island Fish, Blydoit Fish, their local fisherman Clive Scott, Shetland Janitorial, Shetland's local cash & carry JW Gray's and their home bakers Bev's Bakes and Lydia's Cakes.

They would rather change their menu than use produce that is not up to the top standard. Shetland is famed for its sea food and meats and No88 showcases them at their best.





No88 Kitchen and Bar Shetland 88 Commercial St. Lerwick 7F1 OFU



01595 692 139

no88_shetland@yahoo.com

Norlande Guest House



Norlande Guest House is a family run award winning business situated in the heart of Lerwick. A warm homely welcome is given to their guests and their rooms range from luxurious large four-poster beds to their smaller yet elegantly styled, well-equipped rooms that can accommodate a wide range of guests.

As their customers expect with such a high standard of property, you can enjoy all mod cons in their luxury rooms with coffee machines, small fridges and more facilities to pamper customers.

They take great pride in the fact that 9 out of every 10 customers highly rate their outstanding rooms, hospitality, warm, homely atmosphere, as well as the hamper breakfasts provided in their rooms.

They love to add a personal touch by providing homemade jams, fudge, and their own freerange eggs freshly laid that morning.

Norlande Guest House
Norlande
60 St Olaf Street
Lerwick
Shetland
ZE1 0EN



07886914209 amandahawick@yahoo.co.uk

Nort Finest

A 'Shetland hansel' is a gift to celebrate a special occasion. The aim of Nort Finest is to enable everyone to create their very own hansel from selected and unique products, all made in Shetland.

Nort Finest is a small, family-run business based in the north (nort in Shetland dialect) of Shetland's mainland. They believe Shetland has a lot to offer and they thought they would bring Shetland's finest produce and handmade products to you in a luxury gift box, perfect for any occasion.

You can choose from a curated box of Shetland's finest, or create your own bespoke gift. Small gift boxes will hold three to five items, while the medium sized box can contain seven to ten. Fill your box with Shetland produce, crafts, knitwear, candles or body care products.

These luxury gift boxes are great for birthdays, anniversaries, Christmas or any special occasion. Alternatively, treat yourself!





© 01806 522 838 07765 048 604



nortfinest@gmail.com





Northlink Ferries





Let NorthLink Ferries take you on a voyage of discovery with frequent sailings to the islands of Shetland and Orkney. NorthLink offer nightly sailings from Aberdeen to Lerwick in Shetland, and from Lerwick to Aberdeen, with regular sailings going via Orkney's capital, Kirkwall.

NorthLink ships are equipped to the highest standards of safety and comfort, with well-appointed lounges and dining facilities offering locally produced food and drink. There are gift shops, on board entertainment, children's play areas and comfortable en-suite cabin accommodation.

NorthLink Ferries has been a great supporter of Taste of Shetland since the organisation's launch in 2017. Advocates for local produce, NorthLink Ferries are committed to a local first policy with 85% of food, laundry and other hotel operation services coming from a 50-mile radius of operating ports.

Holmsgarth Ferry Terminal. Lerwick. Holmsgarth, Shetland ZE1 OPR



© 08001 114 422

Paparwark

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Paparwark produces furniture that is conceived, designed, manufactured, and crafted by well qualified and highly experienced hands.

Their branded collections of furniture are made from a variety of high-quality natural woods and veneers and are only available in limited numbers. They can be modified to suit your requirements with a variety of finishes for your individual taste.

They have also created a collection of wooden accessories and tools for the cooking enthusiast, including the faerdiemaet (Shetland dialect for 'food for a journey') box. The faerdie maet box, inspired by the Scandinavia 'Tine' box, is a traditional design of picnic box.

In addition, they craft a selection of pizza boards, baking boards, serving platters and trivets and run popular spoon whittling workshops.

New for the 2023 season, they are hosting croft tours on Friday afternoons. These tours will finish at the gallery and workshop.





Paparwark Furniture West Lynne Ireland Bigton Shetland ZE2 9JA

© 01950 422 294 07717 501 084 cecil@paparwark.co.uk

Salmon Scotland



Salmon Scotland works to create the conditions for the long-term, sustainable growth of the Scottish salmon sector and to give more consumers, at home and abroad, the chance to enjoy this world renowned, low-fat, healthy protein.

Scottish salmon is not just UK shoppers' number one fish of choice, it is also Britain's top food export, enjoyed by consumers in more than fifty countries.

Salmon is an outstanding example of a 'good food', both in terms of its exceptional nutritional value and its standards of production.

It has been awarded EU PGI status marking its quality and distinctive origins. It was also one of the earliest international food products to be awarded the coveted French Label Rouge designation.

Salmon Scotland
3rd Floor, Venue Studio
21 Calton Road
Edinburgh
FH8 8DL



07506 691 806

suzanne@salmonscotland.co.uk

Sandwick Baking Company

34

One of Shetland's oldest family bakeries, Sandwick Baking Company has been trading for over 100 years. They often use traditional Shetland recipes, handed down over the generations. You will find their products all over Shetland, in shops, cafés and restaurants.

Try their water biscuits, oatcakes, wheaten scones, traditional girdle bannocks and beremeal bannocks, or sample their artisan breads. Sandwick softies are a firm favourite for a bacon roll worth its salt. Don't miss the famous Sandwick Cream Cookie! Their confectioners produce a variety of delights, while the 'Pie Room' and kitchen prepare to feed hungry folk every day.

Their products are of the highest quality and are environmentally sound. Where used, palm oil is certified and sustainable, protecting the environment and supporting farmers and their families. They use compostable packaging for many products.





Sandwick Baking Company Stove, Sandwick Shetland 7F2 9HH



01950 431 218 sbco@talktalk.net

Scalloway Meat Company





This award-winning butcher showcases Shetland's excellent meat. Their main premises in Scalloway offers meat expertly prepared by skilled butchers, and their large licensed grocery stocks a wide range of Shetland produce, arts and crafts. They also have a craft butchers' shop in the Toll Clock Centre in Lerwick.

They take great pride in sourcing premium local lamb and beef all year round, and pork when possible, from crofts and farms throughout Shetland. Their puddings and haggis are all handmade, with gluten free and vegetarian options available. The Scalloway Meat Company is also a great place to buy a piece of Shetland's famous reestit mutton.

Each morning they prepare a wide range of ready meals, soups, pies and pastries, sandwiches, salads, baguettes, desserts and wraps. Everything is prepared using as much local produce as possible to supply country shops, restaurants and cafés across Shetland.

Scalloway Meat **Company Main Street** Scalloway, Shetland ZE1 OTR

Lerwick Shop: Centre North Road, Lerwick ZE1 ODE



01595 880 841 Toll Clock Shopping a mail@scallowaymeat.co.uk

Scottish Sea Farms

Raising Superior Quality Salmon since 1974, Scottish Sea Farms are pioneers in farming quality Scottish salmon, reared with unrivalled husbandry in an arduous and challenging environment.

Passionate about Scottish salmon, from egg to plate, the entire process is 100% made in Scotland, which gives the fish its unique taste. They have established an excellent reputation amongst the most discerning customers worldwide. The company is based in Stirling and has farms all around Scotland, including in Shetland and Orkney, raising their salmon in the cool, clear waters of the North Atlantic.

They are committed to the environment and the community of which they are an integral part. Visit their website for more information about Scottish Sea Farms' people and places, and for tasty salmon recipes too.





Scottish Sea Farms Laurel House Laurelhill Business Park Stirling **FK7 9JO**



© 01786 445 521



37

Seaspray (Shetland Select)





Seaspray (Shetland) Ltd. market and sell superior quality Shetland mussels which are sustainably farmed in the pristine waters around Shetland. They source their quality Shetland mussels from two local producers: C & A Thomason Ltd. in Yell and Vementry Aquaculture on the west mainland of Shetland.

The mussels are mainly destined for the premium restaurant and hospitality sector. Sold under the brand "Shetland Select", each box bears the name of the site where they have been harvested. The end product has a unique local provenance.

Shetland Select mussels are available in the isles through restaurants and from local stockists including Seaspray's packing plant on Lerwick's old harbour waterfront. The quality and flavour of these products is exceptional and must be tasted to be believed!

- Seaspray (Shetland) Ltd.
 Trondra
 Shetland
 ZE1 OXL
- 01595 880 697 07557 768 634
- admin@seasprayshetland.co.uk

Shetland Distillery Company - Shetland Reel

38

Saxa Vord Distillery in Unst is the UK's most northerly distillery, and Shetland's first and only. It produces award-winning Shetland Reel Gins and a Malt Whisky Blend. Started in October 2014, the distillery exports to countries including the USA, Canada, Japan, Italy, Germany and Belgium.

Each London Dry Gin includes a unique Shetland twist, with locally sourced and harvested botanicals such as apple mint in the 'Original' gin and bladderwrack seaweed in the 'Ocean Sent' gin. The Rhubarb and Bramble Gin Liqueur is a particular favourite with everyone!

Limited Editions, Special Editions and Single Batch Creations are part of Shetland Reel's success, and signing up to the Shetland Reel newsletter is the best way to keep up to date with new releases.

The small distillery team are passionate about telling their story and guided tastings (bookable online) are available year-round.





Shetland Distillery
Company - Shetland Reel
Saxa Vord Distillery
Haroldswick, Unst
Shetland
ZE2 9EF



01957 711 217



mark.turnbull@shetlandreel.com

Shetland Farm Dairies Ltd.





Shetland Farm Dairies is co-operatively owned. All their milk is supplied by local dairy farms. Their happy, healthy cows breathe clean, fresh Shetland air as they graze, tended by farmers who know them.

The dairy produces whole, semi-skimmed, and skimmed milk in three bottle sizes, also available locally at their glass bottle refilling stations. The milk comes in farm fresh and, after minimal processing, it is delivered to customers across Shetland.

Their cream and lightly salted butter are made in small batches to ensure the highest quality, with no additives, just real dairy cream and handcrafted butter. They also produce another important ingredient in every Shetland home, buttermilk. A natural probiotic, it is used to produce the soft, flavoursome Shetland bannock and it's a great addition to a morning smoothie.

♠ Shetland Farm Dairies Ltd. ♠ 01595 692 656 10 Gremista Industrial Estate Lerwick, Shetland ZE1 OPX



info@shetlandfarmdairiesltd.co.uk

Shetland Fish Producers' Organisation

40

The Shetland Fish Producers' Organisation (SFPO) is at the heart of the islands' family owned, climate smart and sustainable fishing industry.

Fishing continues to be the cornerstone of Shetland's economy, with thousands of tonnes of fresh fish and shellfish landed from the pristine and productive fishing grounds around the isles. The wild caught fish from the waters around Shetland have a lower carbon footprint that any other source of protein.

Established in 1982, the SFPO carries out three main functions on behalf of its membership: the management of sustainable fishing quotas, the marketing of Shetland fish across the globe, and helping to ensure that the produce being landed here continues to be of the utmost quality.

It has also been instrumental in the development of the Pelagia fish processing factory in Lerwick, and in the creation of the Shetland Seafood Auction Company. Shetland Seafood Auction has been selling fish electronically from the isles' two fish markets for 20 years, playing its part in making Shetland the second largest port for whitefish landings in the UK.



Shetland Fish Producers' Organisation Mair's Quay Holmsgarth Lerwick

Shetland 7F1 OPW



01595 693 197 info@shetlandfishermen.com

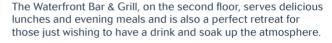
41

The Shetland Hotel





the Shetland Hotel offers 64 well-equipped en suite rooms, free car parking, Wi-Fi throughout the hotel and a 24-hour reception desk.



Further bar facilities can be found in Beltramis Sports Bar on the ground floor of the hotel. This buzzing bar, with its own entrance, has free high-speed Wi-Fi for customers, BT and Sky sports shown on four large flat screen TVs, and a tempting bar menu.

Well-trained and professional staff will ensure that your stay is a pleasurable one.



The Shetland Hotel Holmsgarth Road Lerwick Shetland ZE1 OPW



The Shetland Oyster Company

42

The Shetland Oyster Company is proud to announce its establishment in 2022 by Winston Brown and his family, after considerable experimentation and hard work.

With half a million native and Pacific oysters growing in the pure waters of Weisdale Voe, they plan to have them ready by midsummer for customers to savour.

The company aims to provide oysters to local restaurants within hours of harvesting, prioritising quality above all else. While exporting oysters is also a part of the plan, the company's primary objective remains to provide the best possible product to its customers.





Shetland Oyster Company CWC Brown Ltd Heglabister Weisdale Shetland

ZE2 9LN

- © 01595 830490 07881 278554
- @ enginesurvey@hotmail.co.uk

Shetland Salt





Pure Shetland sea salt, harvested by hand. 'SaatBrack' is the dialect term for the salty spray and foam that comes off a breaking wave. Shetland is at the heart of Europe's richest fishing grounds and these pristine waters have long been synonymous with premium quality seafood.

Shetland Salt is another wonderful natural resource which the sea offers. First, local fishing boats draw pure, clean seawater on board. To ensure there is no pollutant run-off from the shore, they sail a few miles offshore to areas around mussel farms where the water is filtered naturally.

Ashore, mother and daughter team Kaye and Laura carefully filter the water before it's evaporated to produce the pure batch-harvested salt crystals which are hand-packed in each jar of Shetland Salt.

Shetland Salt were delighted to be awarded a two-star Great Taste Award in 2021

Shetland Salt Bonhoga Castle Street Scalloway, Shetland ZE1 OTP



07801 792 830



info@shetlandsalt.co.uk

Skibhoul Bakery and Stores

44

Skibhoul produces delicious baked goods from their premises in Unst. Their shop stocks everything you could need, from fresh Shetland fish and their own fresh bread to lightbulbs and trinkets.

The UK's most northerly bakery, their bread, buns and biscuits are sold in many local shops across Shetland. What they are most famed for though is their assortment of biscuits. The range includes their popular oatmeal biscuit, delicious crunchy 'Coffee Buns' and their Oceanic oatcakes. These are made using just three ingredients, including pristine Shetland seawater!

Skibhoul's most famous biscuit is the Balta Biscuit. These are prepared to an original recipe for ship's biscuit. Skibhoul's have been making them for over 130 years. Many a Shetlander, far from home, dreams of a Balta biscuit 'clined' thick with Shetland butter!





Skibhoul Bakery and Stores
Baltasound
Unst, Shetland
ZE2 9DP



northside444@yahoo.co.uk

45

Sound Butchers



Sound Butchers Limited, established in 2020, have a fresh outlook on creating and delivering high quality produce within Shetland.

The butcher's shop, located at Rudda Park Lerwick, has everything you need to create an exciting meal. They also supply several independent retailers, restaurants, and cafes throughout Shetland. Their highly skilled team have a wealth of knowledge and expertise with a passion for butchery which allows them to create some amazing cuts of meat.

Working closely with Scholland Farm and the Shetland Livestock Marketing Group, they can assure their customers that their local beef, lamb and pork is of the highest quality and is as fresh as it gets.

They even make their very own Biltong! Shetland Biltong launched in 2022 and has been a great success on the island. They are launching their new website soon, where customers will be able to order for delivery across the UK.

Sound Butchers
Sound Butchers Limited
Rudda Park
Shetland
ZE1 OFF



office@soundbutchersltd.co.uk

St. Magnus Bay Hotel

46

A unique, welcoming hotel is set amongst the stunning scenery of Northmavine. St Magnus Bay Hotel is just minutes away from breath-taking cliffs at Eshaness or, for the fitter and more adventurous, Ronas Hill and Fethaland.

Hillswick Ness is literally on their doorstep and has some wonderful views, cliffs, sea stacks, and archaeological gems.

Enjoy their well-stocked bar including whiskies from all over Scotland, some very moreish gins or a pint of local beer to wash down one of their delicious meals.

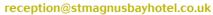
Open from 7am for breakfasts, coffees and teas or an early dram from 10. They also offer all-day snacks, pub lunches, afternoon teas and relaxing dinners. They have an excellent selection to suit every palate and their chef is very happy to go the extra mile for anyone with a food intolerance or special dietary needs.

You will always find a warm welcome whatever time of day you visit.



St Magnus Bay Hotel Hillswick Shetland ZE2 9RW **(2)**

01806 503 372



Tabnabs & Treats @ the Silly Sheep





ZE2 9PF

The Silly Sheep Fibre Company is a small family croft enterprise, on the West Mainland of Shetland in the village of Walls.

They use their own fleeces and some from other local crofts to have batches of knitting yarns in both white and natural colours produced, in addition to fibres for spinning, weaving and felting. All of the dyeing is done by them in small batches in their workshop.

Tabnabs & Treats @ The Silly Sheep is a gluten free cake shed, run alongside their hand dyed wool & tweed business.

They stock a range of delicious home cakes, biscuits & jams & their own eggs, etc. Their kitchen is gluten & peanut free. They also make some dairy free & egg free products although they use both in their kitchen.

When the wool workshop is open, they also have hot & cold drinks available

Tabnabs & Treats @ The Silly Sheep
07967 113 380 **Punds** Walls Shetland Islands

becky@sillysheepfibrecompany.co.uk

Uradale Farm

48

Uradale's Native Shetland beef and lamb have authentic Shetland flavours. These heritage breeds are not only better suited to the land here, but because they are organically reared and grass-fed, as nature intended, the end product is red meat, but not as you know it! It has extraordinary nutritional values to match its exceptional flavour.

Uradale aim to return to a style of agriculture that moves in step with the resources available. The farm is certified Organic and QMS registered. Their stock graze large areas of natural pasture from heather-clad hills to herb-rich green coastlines.

Uradale's Jakob Eunson is also a qualified butcher, butchering all the farm's meat himself and creating an exceptional farm to fork product. They also produce their own 100% Shetland yarn, and offer farm tours.





Uradale Farm
East Voe
Scalloway
Shetland, ZE1 OUS



49 Waas Bakery





Waas Bakery is known for great softies, oatcakes, water biscuits and fancies. In 2016 they introduced their 'Real Bread' range, made using only flour, water, salt and yeast. It takes bread back to its roots in time-honoured traditions.

The dough is fermented for almost 24 hours, giving the bread a wonderfully rich, complex flavour, while making it more nutritious too. The artisan range includes Sourdough, Puckle Loaf and Brown Bread, and their popular Tattie Bread, made using potatoes grown in Waas. They use as many locally sourced ingredients as possible and work hard to reduce their environmental impact too.

If you have a sweet tooth, they have something for everyone. From their famous Curnie Birl, all Shetland butter shortbread, black bun and battenburg to eclairs and cream filled yum yums.

Waas Bakery Springfield Walls Shetland ZE2 9PF



01595 809 308 info@waasbakery.com

The Wine Shop

Serving Shetland since 1987, The Wine Shop is your one stop local shop on Lerwick's high street for all your wine, spirits and beers. They've got all your favourites and plenty more besides.

The Wine Shop is conveniently open until 9 pm Monday to Saturday.

Browse their extensive selection of spirits, ports, malts, brandies, liqueurs, beers and wines from all corners of the world

Don't know what wine to pair with that special dinner you're making? Just ask, they'll be able to offer some quality suggestions.

If they don't have it, just ask! They will do their best to get in that special product for you.

The Wine Shop is also a great place to find a gift, and gift vouchers are available.





01595 693 580 wineshop@brudolffhotels.co.uk









51 Bigton Community Hall

The Bigton Community Hall, run entirely by volunteers, is at the heart of the local community.

The hall's enthusiastic team run all sorts of community and fundraising events. Its excellent facilities are available for hire for functions, community and private events and, of course, a good old-fashioned Shetland wedding.

- Bigton Community Hall, Bigton, Shetland, ZE2 9JF
- **(3)** 07868 518 831
- @ maryandreas@hotmail.com



52 Bigton Community Shop

The shop and post office are owned and operated by the community. Well stocked with high quality produce, locally sourced where possible, with regular deliveries of fresh meat, fish, baked goods, fruit and vegetables. Pop in and pick up a picnic or a souvenir before you head to St. Ninian's Isle.

- ® 01950 422 307
- @ info@bigton-community-shop.shetland.co.uk



53 Blyde Welcome

Shetland's foremost training provider for the hospitality and tourism sector, Blyde Welcome provides vocational training to match your specific requirements. Their mission is to help you and your staff become ambassadors for Shetland's hospitality and tourism industry, giving you the customer service skills that transform good businesses into great businesses.

- Blyde Welcome, 2 Coastguard House, Twageos Road Lerwick, Shetland, ZE1 OBB
- **③** 07305 964 584
- @ celia@blydewelcome.com



54 Brekka Lodge

Located in Fladdabister with unrestricted sea views, this 4-star self-catering accommodation is conveniently located for exploring. Whether you're travelling for pleasure or for work, a warm welcome awaits. Awarded TripAdvisor Certificates of Excellence for attention to detail and helpful advice. Longer lets considered, depending on the season.

- O Brekka Lodge, Brekka, Fladdabister, Shetland, ZE2 9HA
- **©** 01950 477 687
- **©** 07795 518 808

info@selfcateringshetland.co.uk



55 Elizabeth's Kitchen Diary

Established in 2011, Elizabeth's Kitchen Diary is Scotland's most northerly award-winning food and travel blog. You can find hiking and cycling route inspiration on her website as well as a vast collection of easy-to-make recipes made with local produce to fuel your outdoor Shetland adventures.

- C Elizabeth's Kitchen Diary
- **©** 07826 528 058
- @ elizabeth@elizabethskitchendiary.co.uk



56 GB & AM Anderson Ltd.

The Andersons have been farming in Weisdale and Staneyhill for generations. They source and finish top quality store cattle from all over Shetland. They also rear purebred Shetland and crossbred sheep. Locally, their quality beef, lamb and mutton are sold either directly farm to fork or through Anderson Butchers.

- GB & AM Anderson Ltd., Seafield House, Lerwick, Shetland, ZE1 ORN
- **©** 01595 692 054
- @ info@gbamanderson.co.uk



57 Hayhoull B&B, Bigton

Hayhoull B&B is in a picture perfect location, just five-minute's walk from St Ninian's sands. Mary Andreas runs her charming 4-Star B&B with love, care and attention - and some seriously great food! A warm welcome and breakfast with a view are guaranteed. Evening meals available upon request.

- Hayhoull B&B, Brake, Bigton, Shetland, ZE2 9JA
- **©** 01950 422 206
- **©** 07868 518 831
- @ mary@hayhoull.co.uk



58 Island Vista

A Shetland tour operator offering a variety of tours to groups and individuals. They specialise in shore excursions for cruise ships but can do bespoke packages whatever your requirements. Many of their tours include a food and drink element, but they also have dedicated packages to explore and sample Shetland's finest produce.

- Island Vista, Gutters' Hut, 7 North Ness Business Park Lerwick, Shetland, ZE1 0LZ
- © 01595 696 966
- © 07770 837 011
- @ info@islandvista.co.uk



59 Lerwick Distillery

Lerwick Distillery is on a journey to build Shetland's first whisky distillery. Their whisky is set to become an extraordinary and sought after, peerless, premium dram. With planning permission granted, and sites for their bonded warehouse and water springs secured, their plans are well on their way to being brought to life.

- O Lerwick Distillery, Lerwick, Shetland
- **©** 07899 990 580
- @ info@lerwickdistillery.com



60 Marian Armitage

Marian is the chair of Shetland Food and Drink Ltd and a prolific food writer and campaigner. Author of the acclaimed book 'Shetland Food and Cooking', she regularly participates in a range of events aimed at celebrating and showcasing Shetland's local produce. Her second cookery book: 'FOOD Made in Shetland' was published in 2022.

- Marian Armitage, Fairview, Scatness, Virkie, Shetland, ZE3 9.JW
- © 07795 104 860
- @ armitagew4@gmail.com



61 Ortolan House B&B

Ortolan House B&B is within a private Georgian townhouse run by Shetland Seabird Tours - The Noss Boat owners - in the leafy, picturesque 'lanes conservation area' of central Lerwick. Perfectly located, just a minute's walk from town, and with beautiful harbour views from the bedroom.

- Ortolan House B&B, 14 Law Lane, Lerwick, Shetland. ZE1 0EA
- **©** 07919 256 386
- @ info@shetlandseabirdtours.com



62 Polycrub

The Polycrub® started life as a community growing project. It is a super strength undercover growing space for the harshest climates. Structurally accredited, it's made using recycled waste and is available in kit form as far away as France and the Falklands. This successful social enterprise's profits go back into the Northmavine community.

- Polycrub, Ollaberry Hall, Ollaberry, Shetland, ZE2 9RT
- © 01806 335 577
- @ info@polycrub.co.uk



63 Ristie Self Catering

Comfortable croft house amidst the stunning scenery at the north end of Foula, a stone's throw from the famous Gaada Stack and Stanes Beach, and a short walk from magnificent cliff views. Perhaps the most relaxing place in the world. Great Skuas, Arctic Skuas, Arctic Terns, Puffins, and a host of other birds can be found on Foula.

- Ristie Self Catering, Ristie, Foula, Shetland, ZE2 9PN
- @ 01595 753 281
- @ kennygear@hotmail.com



64 Seafood Shetland

Seafood Shetland represents companies involved in all aspects of fish processing and shellfish growing in Shetland. The seafood industry has supported generations of Shetlanders, protecting our rural communities and remaining an integral part of our lives. From our wild, pure environment, Shetland provides the world with seafood of the very highest quality.

- Seafood Shetland, Seafood Centre, Stewart Building
- Esplanade, Lerwick, Shetland, ZE1 OLL
- **©** 01595 693 644
- @ sfpa@fishuk.net



65 Self-Catering Shetland

Nine stylish short-term let and holiday apartments in Lerwick. Ideal for visitors and business travellers looking for a warm Shetland welcome. Equipped for walkers, cyclists, bikers and anglers. Family friendly and suitable for those with limited mobility. Whatever your needs, Steve and Gillian will go the extra mile to make sure you have all that you require.

- Self-Catering Shetland, 14 Bells Road, Lerwick, Shetland, ZE1 OQB
- **©** 07748 350 705
- info@selfcateringshetland.com



66 Shetland Arts & Crafts Association

Inspired by Shetland's dramatic scenery, heritage and culture, Shetland Arts and Crafts producers offer a unique and diverse range of crafts, from the islands' traditional knitwear designs, handed down through generations, to more modern and highly original craft work.

- Shetland Arts & Crafts Association, West Lynne, Bigton, Shetland, ZE2 9JA
- **©** 01950 422 294
- @ info@shetlandartsandcrafts.co.uk



67 Shetland Livestock Marketing Group

Shetland's abattoir and mart are essential elements of both local agriculture and Shetland's economy and environment. Farmers and crofters gain the opportunity to sell and market their produce to best advantage, while the abattoir safeguards the provenance of Shetland's premium quality meat and guarantees direct local access to local produce.

- Shetland Livestock Marketing Group, Shetland Rural Centre Staney Hill, Lerwick, Shetland, ZE1 0NA
- @ 01595 696 300
- slmgoffice@slmg.co.uk

68 Shetland Freezer Foods



Shetland Freezer Foods are a local independent wholesaler specialising in products which give local retailers and food service customers a point of difference from supermarkets. SFF are not affiliated to any buying group, sourcing products independently. They are proud to be sole distributors in Shetland for many UK small producers.

- Shetland Freezer Foods Ltd.,14a Gremista Industrial Estate Lerwick, Shetland, ZE1 0PX
- **©** 01595 693 178
- info@shetlandfreezerfoods.com



69 Shetland Tourism Association

The Shetland Tourism Association is a membership organisation for tourism businesses to enable us to work together to grow and develop the sector in Shetland. Our key aim is to work together to help make Shetland a year-round, sustainable tourism destination offering unique and outstanding visitor experiences.

- Shetland Tourism Association, Visit Scotland iCentre Market Cross, Lerwick, Shetland, ZE1 0LU
- **©** 07842 564 921
- @ info@shetlandtourismassociation.org



70 Shetland Wool Adventures

Bespoke knitting and hiking tours for small groups, designed to explore Shetland's knitting traditions and textile heritage. The talented Misa designs and delivers her tours to provide excellent learning opportunities, visit some of Shetland's most scenic locations and sample delicious local produce. Start dreaming with their Shetland Wool Adventures Journal.

- ♦ Shetland Wool Adventures, 7 Mounthooly Street
- Lerwick, Shetland, ZE1 0BJ
- © 01595 690 428
- @ info@shetlandwooladventures.com



71 Simpson Fish

Simpson Fish specialise in sourcing the best Shetland whole fish. They are wholesale suppliers of top-quality whitefish and mackerel. They can also access quantities of elite quality handline caught fish including cod, pollock and mackerel. A family-run company, Simpson Fish is dedicated to sourcing the finest, freshest fish available for the best possible value.

- Simpson Fish, Unit 5.2 Toll Clock Centre 26 North Road, Lerwick, Shetland, ZE1 OPE
- **©** 01595 693 000
- @ Admin@simpsonfish.co.uk



72 Lerwick Port Authority

At the crossroads of the North Sea and North East Atlantic, Lerwick Harbour is Britain's "Top Port" — the most northerly commercial port in the country, a key component in the islands' economy. Strategically located within Europe's richest fishing grounds, Lerwick is one of the UK's main centres for landing, selling, processing and shipment of seafood.

- O Lerwick Port Authority, Albert Building Lerwick, Shetland, ZE1 OLL
- **6** 01595 692 991
- info@lerwick-harbour.co.uk



73 Loganair

Loganair will have new direct flights between Shetland and Dundee taking off in May, as well as new, one-stop, same-plane services to Manchester and London City. These connections make Shetland more accessible for visitors who wish to experience the islands' food and drink offering, and they enable Shetland producers to meet buyers on the mainland. Book your tickets today via Loganair's website!



74 NB Communication Ltd.

Founded in 2002, NB provides marketing and communications services to ambitious businesses and organisations in Shetland, Orkney and many other remote, rural and island locations. Specialising in websites, e-commerce and digital marketing, NB helps clients to overcome geographical barriers to build strong brands, reach new audiences, and compete more effectively.

- NB Communication Ltd., Stewart Building, Esplanade Lerwick, Shetland, ZE1 OLL
- **©** 01595 696 155
- @ info@nbcommunication.com



75 Promote Shetland

Promote Shetland is the multi-channel destination marketing service operated by NB Communication. We celebrate Shetland's stunning natural environment, dynamic modern economy, welcoming communities and the abundance of authentic opportunities for those who choose these islands as a place to live, work, study, visit or invest. Discover more about the Islands of Opportunity.

- Promote Shetland, c/o NB Communication Ltd, Stewart Building, Esplanade, Lerwick, Shetland, ZE1 OLL
- @ Info@shetland.org



76 RSM

Trusted accountants and business advisors to a wide range of clients in Shetland. RSM work across many sectors, including food and drink, helping businesses grow and reach their full potential. Working with RSM Lerwick, you have access to their knowledgeable local staff, as well as a national network of experts.

- RSM, St Olaf's Hall, Church Rd,
- Lerwick, Shetland, ZE1 0FD
- **©** 01595 743 520
- @ irene.hambleton@rsmuk.com



77 Shetland Islands Council School Meals Service

The health and wellbeing of the children of Shetland is at the heart of the SIC School Meals Service. They are dedicated to providing appetising, nutritious meals for children whilst at school. Shetland Islands Council are committed to using as much local produce as possible in school meals.

- SIC School Meals Service, SIC Catering and Cleaning Hayfield House, Lerwick, Shetland, ZE1 00D
- **©** 01595 744 000



78 Akshay Borges

Akshay Borges has been adding a pinch of spice to Shetland produce for over a decade. He is available to hire for all your culinary needs and requirements. Akshay uses his skills and Indian influence to create a spectacular fusion of Shetland's produce to create some truly unique and memorable dishes.

- Akshay Borges, Leagarth, Clairmont Place, Lerwick, Shetland, ZE1 OBR
- **9** 07340 856 390
- @ Shetlandchef@gmail.com



79 Bigton Weekend Bakery

The Bigton Weekend Bakery is a new micro bakery run by Gus Dow providing artisan bread in Bigton at the weekend! Authentic French baguettes are available every Saturday morning at the Hymhus (Bigton Kirk)

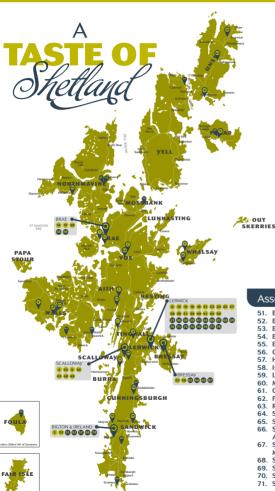
- Bigton Weekend Bakery, Da Neuk, Bigton
- Shetland, ZE2 9JA © 07969 563 435
- © 07969 563 435 © bigton.weekend.bakery@gmail.com



98 Picnic Press

The Picnic Press is an honesty cupboard (press) selling delicious home bakes located at the Clumlie junction near Dunrossness. One of the main aims of da Picnic Press is to encourage get togethers (gadderies) of family and friends, and with a picturesque location and plenty of sweets on offer, how can you resist?

Picnic Press, Clumlie Junction, Dunrossness Shetland, ZE2 9JQ



- Anderson Butchers
- The Auld Manse 2
- 3. Bigton Farm
- 4 Blydoit
- 5. Bonhoga Gallery
- 6. Bo's B and B
- 7. Busta House Hotel
- Central Cafe
- 9 The Chocolate Box Cooke Aquaculture
- The Dowry
- 12. EG Farming Ltd.
- 13. Eventastic
- 14. Frankie's Fish & Chins Gord Guest House
- & Holiday Cottages. Farm, Shop & Café
- 16. Handmade Fish Co.
- 17. Island Deli
- 18. Island Fish Shetland Ltd.
- 19. Island Larder
- 20. Johnson & Wood Ltd.
 - Da Voe Bakery
- 21. J.W. Gray & Co.
- 22. Keldabister Farm
- 23. Kveldsro House Hotel
- 24. Lerwick Brewery 25. The Lerwick Hotel
- 26. Mackenzie's Farm Shop and Café
- 27 Mareel
- 28. No88 Kitchen and
 - Bar Shetland

- 29. Norlande Guest House
 - 30 Nort Finest
 - 31. NorthLink Ferries
 - 32. Paparwark
 - Salmon Scotland
 - 34. Sandwick Baking Company Scalloway Meat Company
 - 36. Scottish Sea Farms
 - 37 Seasnray (Shetland Select)
 - 38. Shetland Distillery Company - Shetland Reel
 - 39. Shetland Farm Dairies Ltd.
 - 40. Shetland Fish Producers' Organisation
 - 41. The Shetland Hotel 42. Shetland Oyster Co.
 - 43 Shetland Salt
 - 44. Skibhoul Bakery
 - and Stores
 - 45. Sound Butchers
 - 46. St. Magnus Bay Hotel 47. Tabnabs & Treats @
 - The Silly Sheep 48. Uradale Farm
 - 49. Waas Bakery
 - 50. The Wine Shop

Associate Members/Allied Associate Members

- 51. Bigton Community Hall
- 52. Bigton Community Shop 53. Blyde Welcome
- 54. Brekka Lodge
- 55. Elizabeth's Kitchen Diary
- 56. GB & AM Anderson Ltd.
- 57. Hayhoull B&B, Bigton 58. Island Vista
- 59. Lerwick Distillery
- 60. Marian Armitage
- 61. Ortolan House B&B
- 62. Polycrub
- 63. Ristie Self Catering 64. Seafood Shetland
- 65. Self-Catering Shetland
- 66. Shetland Arts & Crafts Association
- 67. Shetland Livestock
- Marketing Group
- 68. Shetland Freezer Foods
- 69. Shetland Tourism Association
- 70. Shetland Wool Adventures
- 71. Simpson Fish

- 72. Lerwick Port Authority
- 73. Loganair
- 74. NB Communication Ltd. 75. Promote Shetland
- 76. RSM
- 77. Shetland Islands Council

Micro Members

- 78. Akshay Borges
- 79. Bigton Weekend Bakery
- 80. Picnic Press