

Evaluation Project

Introduction:

Shetland Food and Drink are seeking an individual or company to complete an evaluation report. This evaluation will consider all aspects of our work, in order to establish both the impact of previous activities and where the organisations efforts should be directed in future. At the heart of the evaluation is a desire to ensure we are meeting the needs of our members and supporting them in the best way we can.

Background:

Shetland Food and Drink was established in 2016. Over the last nearly 8 years we have performed in a variety of formats, have achieved high profile and have boasted many great successes. Our Board of Directors now feel it is time to evaluate the organisation fully, and to use the findings of the evaluation to enter into our next chapter with confidence.

Purpose:

- To determine the opinions of our members
- To produce recommendations for our future plans
- To ensure the correct application of resources
- To support future funding applications
- To clarify organisations the organisation's aims and objectives

Scope:

- All work conducted by Shetland Food and Drink since its conception
- A review of events and activities offered

Clients of the evaluation:

- Members
- Shetland Food and Drink Team (past and present)
- Current and former Directors
- Partner organisations and sponsors

Method of evaluation:

- Survey conducted via phone, in person or video conferencing – as preferred by client

Timeframe:

- Informal Interim Report to Board of Directors - 10th February 2024
- Draft Report – 15th March 2024
- Final Report – 31st March 2024